

# 2022-2023 District Goals



District: A 3  
Constitutional Area: Canada

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[Action Plan Service reporting 2021-22.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	40
2nd Quarter	0	0	30	25
3rd Quarter	1	20	55	25
4th Quarter	0	0	30	30

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

150

## **FY Retention Goal**

120

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

50

## **Action Plan**

[Action Plan Membership New Clubs 20201-22.docx](#)

[Action Plan Membership new member Recruitment 2021-22.docx](#)

[Action Plan Membership retention 2021-22.docx](#)

## **LEADERSHIP DEVELOPMENT**

### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 7% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 25% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

[Action Plan Leadership Development revised 2021-22.docx](#)

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

### **Action Plan**

[Action Plan LCIF.docx](#)

# CUSTOM GOALS

## Goal Statement

By the end of the 2021-22 fiscal year at least one collaborative service project involving two or more clubs will be conducted in each Zone in District A3.

## Action Plan

[Action Plan District custom goal.docx](#)

## Goal Statement

## Action Plan